

VOLUMN I



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品牌故事 BRAND ORIGIN

OKKO Volumn I is a reaction towards the AAPI Hate. I experienced the hostility first hand in New York City and it had me questioning: is compassion and respect too much to ask for? Our first drop "STOP HATE KEEP LOVE" is a statement piece demanding attention - each and every piece in this collection expresses our emotions and takes a stand on current social issues.

OKKO初始靈感來源於一場針對亞洲人的種族歧視，當時還在紐約的我親身感受到了人們的惡意有多麼的強烈。相較於前段時間BLM運動受到的矚目和支持，我們並沒有收到相等的尊重與平等- 我不懂將心比心為何那麼難做到。因此OKKO第一件作品"STOP HATE, KEEP LOVE"誕生了，倡導人們停止惡性針對並保持對世界的愛。這一個系列的每件飾品都有獨屬於它的背後故事，表達我們對社會現狀的看法及感受。

上海 // 紐約
SHANGHAI X NEW YORK CITY
est 2020

THE TEAM

OKKO 團隊



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珠寶設計

Pratt Institute



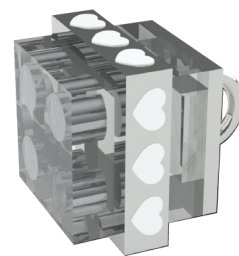
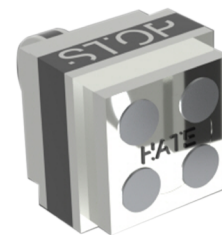
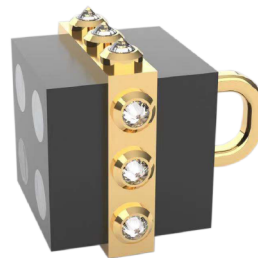
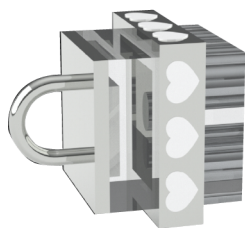
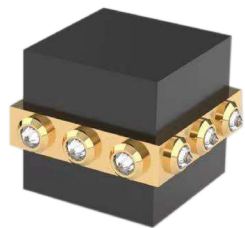
ANNIE

視覺設計

Pratt Institute

OKKO is established in New York City 2020. Our gender-neutral and bold design speaks of the generation that is seeking a voice. Expanding from one small cubic magnetic clasp, we have created a versatile collection celebrating diversity - as a team all across the globe in New York City, Italy, and HongKong.

欧开开欧于2020年在紐約籌備，專注於設計生產中性路線的潮玩潮飾，以“小塊塊”為設計的DNA。團隊有着國際化的視野，來自意大利、美國、香港等地的優秀設計師。



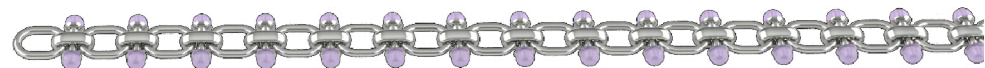
DNA^{MMM} 塊塊

mix-match-magnets

品牌的核心DNA是一對對小方塊磁鐵釦。不同於一般釦子，磁鐵釦扣上只需清脆的一秒，給人帶來愉悅的感受。

除此之外，OKKO塊塊和其他配件可以隨意搭配，大大提升了產品的多樣性。大膽運用不同的材料更是給這個品牌增加了自己獨特的色彩。

The essence DNA of OKKO is the Mix-Match-Magnets MMM. These cubical clasps affix to our necklaces, bracelets, and one another, allowing versatility to accommodate each individual's style and taste. Our very unique magnetic cubes clasps in an instant alongside a bright tick! giving your fit that immediate finishing touch.



◇◇◇ FIRST LAUNCH

LILAC CHAIN NECKLACE + HEART^{MMM}
紫寶石磁鐵項鍊 + 愛心^{MMM}塊塊

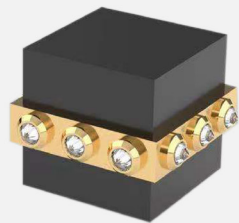
1440 RMB // 225 USD



COAL CHAIN NECKLACE + SHKL^{MMM}
黑銀磁鐵項鍊 + SHTL^{MMM}塊塊

1520 RMB // 240 USD





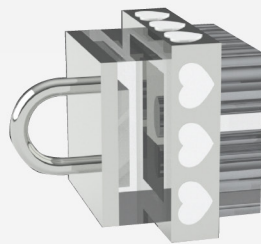
GOLD DIA^{MMM}
黑色鑲鑽金邊^{MMM}塊塊

290 RMB // 45 USD



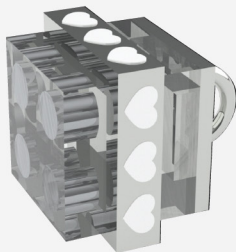
SHKL^{MMM}
SHKL^{MMM}塊塊

290 RMB // 45 USD



HEART^{MMM}
愛心^{MMM}塊塊

290 RMB // 45 USD



SPIN RING ♥▲×21
翻轉磁鐵戒指 - ♥▲×21

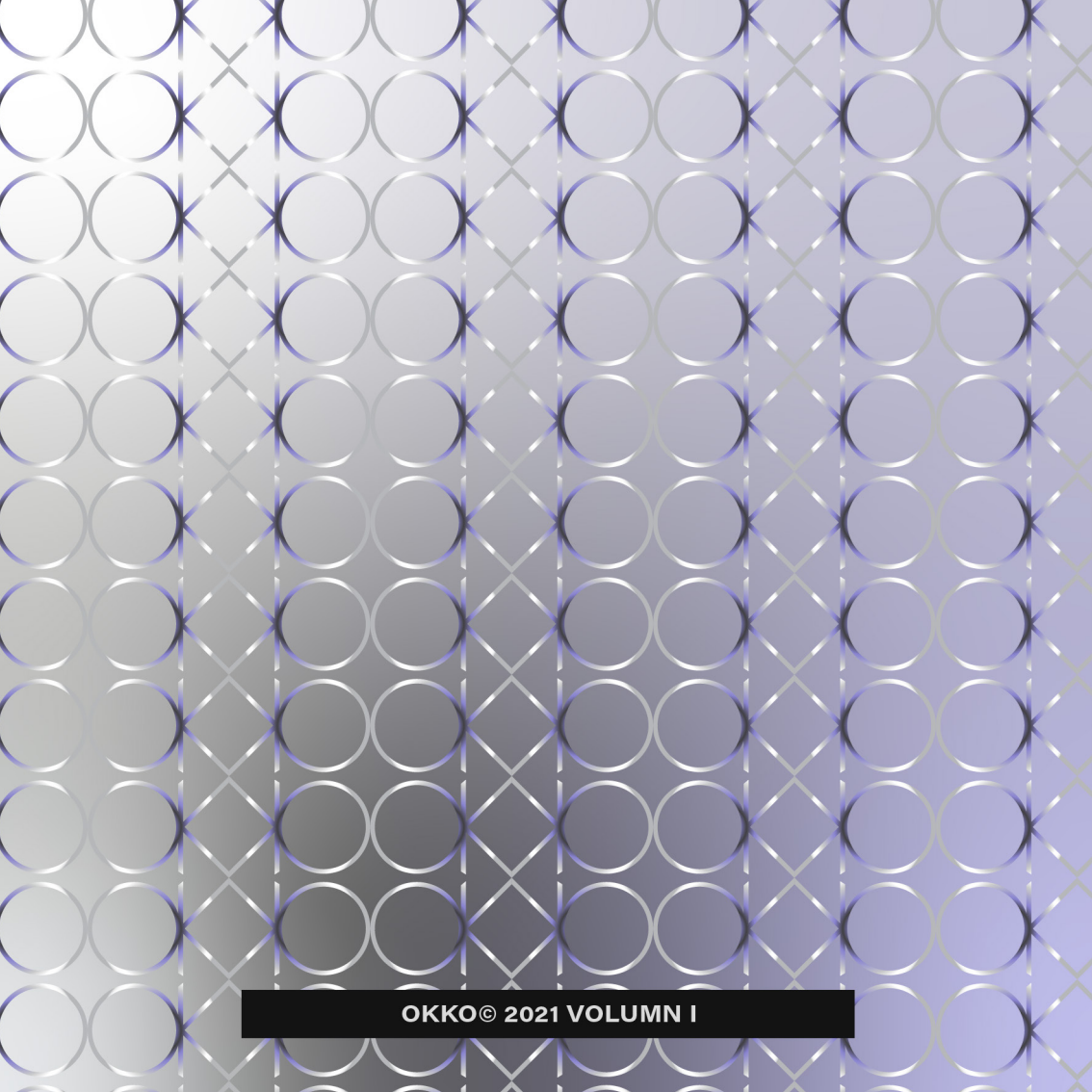
647 RMB // 101 USD

DROP EARRING ♥▲×21
垂吊磁鐵耳環 - ♥▲×21

752 RMB // 118 USD



MMM PIECES ARE INTERCHANGEABLE
MMM 塊塊可自行拆卸自由組合



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